



Saturday, April 8, 2017 11 a.m - 3 p.m.
Boggus Ford Events Center, McAllen

**Vendors and Demos/Presentations
Deadlines & Payment**

TYPE:	PRICE	
Vendor Booth Package	\$375.00	Booth, 1/8 page full color ad and vendor logo in special section
Booth Vendor Booth	\$200.00	Standard vendor booth, vendor mention in special section
Farmers Promo Booth	\$25.00	Farmers Market Row location (no skirting)
Corner Booth	\$250.00	Space permitting, limited booths, vendor mention in special section
Non-Profit Booth	\$100.00	Non-profit booth, vendor mention in special section

DEMOS/PRESENTATIONS:

Chef Demos & Fitness Presentations \$50.00 each
(maximum 20 minutes)

DEADLINES:

Fitness & Chef Demos: Tuesday, March 10, 2017 - full payment
All Booth Vendors: Wednesday March 24, 2017 - full payment

TO SUBMIT APPLICATIONS:

Fax: 956-683-4121 Attention Food Fest
E-mail: mkitten@aimmediatx.com
Mail: The Monitor, Attention Food Fest, 1400 E. Nolana Avenue, McAllen, TX 78504

CHECK LIST:

- 3 Application
- 3 Enclosed Payment or Credit Card Form
- 3 Email High Resolution Logo File
- 3 Copy of Food Handling Permit (Food Vendor Only)

Make check or money order to The Monitor

Marcia Kitten 956-683-4463
AIM Media Texas,
Valley Morning Star, The Brownsville Herald
The Monitor, Mid-Valley Town Crier

1400 E. Nolana Avenue, McAllen, Texas 78504

EMAIL: mkitten@aimmediatx.com or foodfest@rgvmedianetwork.com



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Vendors and Demos/Presentations Agreement

The undersigned hereby agrees to be a sponsor of Por Vida Health & Food Festival at the sponsorship level as indicated below. The Sponsor agrees that it shall pay for the sponsorship in the amount as set forth for the sponsorship level selected and indicated below. In consideration of the payment made by the Sponsor, Por Vida Health & Food Festival shall provide the benefits set forth in the sponsorship level selected.

It is understood that this Sponsorship Agreement represents a legally binding contract between the Sponsor and Por Vida Health & Food Festival. Cancellations will not be accepted. Refunds will not be given.

Please select from the following options by circling the level and initialing:
(Space permitting, first come, first serve). Payment due upon receipt of agreement.

- _____ : Vendor Booth Package (\$375)
- _____ : Vendor Booth (\$200)
- _____ : Chef Demos & Fitness Presentations (\$50.00)
- _____ : Non-Profit Booths (\$100)
- _____ : Farmers Market Booth (\$25)
- _____ : Corner Vendor Booth (\$250)

Business Name: _____

Contact Person: _____

Address: _____

Cell Phone: _____ **Fax #:** _____

E-Mail: _____

Authorized by:

Name: _____ **Title:** _____

Signature: _____ **Date:** _____

Please make checks or money order payable to The Monitor. To pay by credit card use form & please call Gisela The Monitor 683-4300 Ext. 6022.

Amount of Full Payment enclosed: _____ **Date:** _____

EMAIL: foodfest@rgvmedianetwork or mkitten@aimmediatx.com